



Clayton High School

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Clayton High School Athletic Super Booster-

I hope this email finds you well and I want to take a moment to thank you for your previous support of our student-athletes at Clayton High School. This year has certainly been a year like no other and we wish you and your family members good health.

A few weeks ago we began the process of welcoming back some of our students for face to face instruction, while others have continued to receive instruction virtually. Interscholastic athletics are an important part of the high school experience for many of our young people. We are excited that the NCHSAA is moving forward with a modified interscholastic athletic calendar for the 2020-2021 school year that begins November 4th. Our volleyball, cheer and cross country teams will be the first group to start their tryouts/seasons while many of our other sports will continue voluntary offseason workouts.

This pandemic has impacted so many people and organizations to varying degrees. Although we are very excited for the start of high school athletics we are confronted with restrictions that heavily impact the way in which we fund our athletic programs. Ticket sales have always been our largest revenue source as a program. Under current guidelines we are only allowed 25 fans at indoor events and 100 fans at outdoor events. Those 25 paid fans barely cover the cost of officials to host an indoor home event. When we travel we are restricted on the amount of student-athletes we can put on an activity bus which means we may have to take additional buses. For every mile that an activity bus travels we as an athletic department have to pay Johnston County Public Schools. If nothing changes under those guidelines our expenditures in gas and officials will outweigh our revenue on ticket sales. That is just a snapshot of one of the many challenges we are currently facing as an athletic program.

Our athletic administrative staff and Dr. Jones has met to provide the best options we can for both our fans (students, parents, and community members) and you as a Super Booster. I have attached a copy of our Super Booster options for this modified athletic season to this email.

You will see that we have taken our usual costs and cut them in half because of the modified seasons, our inability to offer things such as booster passes and most importantly recognizing this pandemic may be impacting you and your business. If you would like to donate anything beyond the 50% adjusted normal rate we would certainly be grateful. In addition, if you would like to sign on for beyond June of 2020 we would certainly be willing and open to discussing that with you individually. The one thing we can still offer you at Clayton High School that sets us apart from other surrounding schools is visibility! No one else is located on US 70 while also being right in Downtown Clayton and we want to maximize that for you and your business.

- **Corporate sponsors** will have the opportunity to be one of our sponsors for our live streamed events on the NFHS Network (see the attachment). All of our home football, basketball, volleyball and wrestling matches will be live streamed on this network. You will also have a double sided sign facing highway 70 and the inside of our football stadium. You will also have an additional sign that will be put up in your venue of choice (Soccer, Baseball or Softball). You will also be recognized on our Booster Club website as a corporate sponsor.
- **Super Comet sponsors** will receive a double sided sign facing Highway 70 and the inside of our football stadium. Super Comet sponsors will also be recognized on our Booster Club website as a super comet sponsor.
- **Comet Club sponsors** will receive a single sided signage inside our football stadium or at another venue of their choice. Comet Club sponsors will also be recognized on our Booster Club website as comet club sponsors.

In conclusion, I would like to thank you for your previous support of our student-athletes and athletic programs at Clayton High School. We hope that you would consider staying on board as a booster again this year and be COMETS ALL IN!!

Warm Regards,

John Asmussen
Clayton High School Athletic Director
(919) 553-4064 ext. 1528